100 Sites and Apps to help you look like a master at graphics, videos & photos

Created by Chris Halvorson, Halvorson New Media, updated February 2018
*Please read ***"Chris's Caveats"* at the end of this document.

Adobe Spark	FREE & PAID VERSIONS	Create stunning graphics, web pages, and video stories Available on desktop, iPhone and iPad Sync projects across devices
All the free stock	FREE	A site that will lead to many other sites for stock photos, videos, templates, and patterns—and some of those sites will be on a paid model
Anchor Video	Makes podcasts!	Anchor is a free tool for recording and sharing audio, and the app's Anchor Video feature can generate animated audio transcripts. These animated transcripts are a great way to promote a podcast (or other audio) by sharing brief animated clips on social media.
Bitmoji *	FREE	Fun way to make a cartoon (emoji) of yourself; could be used as an icon/logo or something you drop in occasionally
Brainy Quote *	FREE	Quotes by others (Abraham Lincoln; the Buddha…), or you can search by topic. They are already formatted, over photos or graphics; you can customize; save your favorites within the site. Very useful
CanStockPhoto	By subscribing, you can get one free image each week	Charges per print and per size (the bigger, the more it costs). Though relatively inexpensive. ($2.50 for a small version)
Canva—One of my favorites	FREE TO USE; some art is pay-per-piece	An online image editor. Considered one of the best by social media experts.
Clips—by APPLE		Lets users create and share short videos complete with special effects, text, graphics, and more.

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Comics Head	FREE APP— IOS only	The App is an easy to use comic creator and a self-publishing tool for young children and students to create your own storyboards, photo comics, business presentations or class projects
Cupslice	APP	A free app for editing photos on your phone; simple to use; not available for IoS
Design Mantic	free	**Love this one.** Create logos or icons to use throughout your branding. Free to use, but you can pay to print your designs on biz cards, for example
easel.ly *	CREATE FOR free, but $3 for better access	Create and share "INFOGRAPHICS"— 1000s of TEMPLATES
emojipedia.org	Free site	All the emojis you could ever want or need, for free download
FilmoraGo	Free app with paid add-on	For video editing; pretty basic
Flikr —	Free site	A site where you can search for copyright free photos. Photos are often by regular people, not photographers.
FoodiesFeed	free	Food pictures by specific categories Exactly as it says, includes tables set with beautiful food—really great photos; all free, all food
FREE FLOW CHARTS	www.freetech4teachers.com/2015/11/flowcharts-mindmaps-diagrams.html#.WDovb6IrIdU	The site leads to 5 other sites for making "mind maps," flow charts and other diagrams, which would be easy download and re-use once created.

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FreeTechforTeachers.com	FREE	Go explore this site for many free and easy tech things to do that may help your business, even though this is geared for teachers.
Get Refe	free	Some for sale; some free/Nice selection of beautiful photographs. Very few people's faces.
GIPHY	free	A catalog of existing GIFs; use them as-is or make your own by modifying. Make your own gifs. Very fun.
googledrawings	https://docs.google.com/drawings/d/1bBsfpArxxp-yHEnYeHBmhCHqbXchSZbo3dpV3htvkAk/edit	For google (gmail) app users; like the old "Paint" program—create your own drawings for free
Gratisography	free	Stock photos; Close-ups of people, which is rare. Free for some; charges for others
GRIDS—	Free app for Instagram	Makes Instagram work well on the desktop; offers templates
Haiku Deck	app	Free way to make graphs and presentations
Iconspedia	Free site	Free packages of icons that are downloadable; use with caution; looks somewhat spammy—but, if you need logos in interesting shapes, seems good
ImagChef *	free site	**Love this one.** Templates that are customizable; Create logos or icons, or just fun graphics; somewhat cheesy, in a good way.
ImCreator	Free site; have not used or tested this	Templates for building websites; photos, lots of other creative pieces here
Infogr.am	Site; use it for up to 37 charts	create your own chart, infographic, presentation

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inpixio.com	Free downloadable software	Cut unnecessary objects or backgrounds out of photos
Instagram	free app	This popular social media site has its own built in editor; once you edit for Instagram, use the edited graphic or photo elsewhere
instaquote *	Free app; have not tried this, but looks great	Put text onto your graphics or photos, or turn text into a graphic
Iso Republic	Free website	Free, high res quality photos; Easy to download; includes people
JayMantri.com	free	Beautiful travel photos/many black and white; no new ones recently; do anything with them
kaboompics.com	Free site if you subscribe to newsletter	Nice selection of stock photos; some with people; interesting and different business scenes
Landscape	Free site	Easy. Can help you streamline the work of sizing and cropping images for social media.
Lapseit	Free app	Helps you do time-lapse or slow-motion photography, or stop-motion
Legend	Free App	Animate the text you add to a graphic, photo or video.Turn text into stunning animations! Put your words in motion. Inspire people. Make friends laugh. In just 2 taps! Perfect for Instagram, Twitter, iMessage, WhatsApp. Save video or GIF.
Library of Congress	Free site	Collections of free to use and reuse media. Pay attention to their copyright notices.
Life Of Pix	Free site	Free high resolutions photographs

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LittleVisuals	free site	The Library of Congress has eighteen sets of free to use and reuse images and videos. The sets are arranged thematically except for the pu
LogoGarden *	Free site	Makes easy, simple logos that can be used for many purposes, such as creative bullets or decorative items on your presentations
LOOM*	free site	Captures your computer screen in short, really easy videos. Great for tutorials and demonstrations!
lumyer—	Free app	Lumyer is the easiest way to animate your photos and share them with the world
Makerbook	free	Free photos geared for "start-up" businesses—but anyone could use the collection here; lots of computers, desks, smartwatches
Memgenerator	FREE AND FUN	Generates the kind of memes—viral, funny photos with captions—that you see all over Facebook.
Mmt.li	free	Very large files; out-of-the-ordinary for stock photos; good quality
Morgue File	Says it's free, but not; site it related to Getty Images	Good quality; you buy "plans" based on how many you need; lots of good people photos
MySimpleShow.com *	Free to try	Really fun. Easy to make animations that explain things. Haven't actually used it but tried the sample.
negativespace.co	Free	Free; really nice selection; people photos, with faces showing, which is rare in stock photos

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New Old Stock	Stock photo site: Some are paid	Vintage photos from the public archives; free of known copyright restrictions; recapturing history
online-image-editor.com *	Photo editing site	Looks old-school and weird, but really useful for tricky photo editing like overlays.
OpenShot.org	Free Video Editing Software for Macs	Easy to download and use. I discovered this one when iMovie failed me.
Pablo	**Free**	Create simple images to share across your social profiles. Ideal for quote style images.*Excellent*. Makes sizing easy
Penultimate	an app	Lets you write on your iPad screen
Pexels	Free; very nice collection	Nice collections of quality photographs; easy to download; caution--scantily clad women come up often
PicJumbo	Free and "premium" options	Really nice, big, clear photos; you can choose to have ALL of them emailed to you when they become available. They have a "donation" button.
PicMonkey * *	Free to try and for some features; now mostly paid options	An online image editor; it's also an app and is very easy to use; comes with templates that are pre-formatted to fit various social media uses
Piktochart	Free **to** start	Makes "infographics"--has a broad range of customization tools for modifying color schemes, fonts, and pre-made templates
Pixabay**	Free	Find stock photos in any catagory; good business ones; lots of computers; *my absolute favorite place to find photos*
PIXLR	Free trial; $10 a month if buy annual subscription	Nice selection of templates; very robust

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PLACEIT	Free and paid options	Make mock-ups such as for an iPhone screen, then save and/or take a screen shot for some interesting possibilities
Plotagraph	Free and paid app	**Artsy photography; photographs like art; customizable**
PowerPoint or Keynote software	Free software; you can find versions that work on both PCs and Macs	These presentation programs are great for creating graphics. Each slide you create can be saved as a JPG, making it quite useful as a graphic. In Keynote (the Mac product) you can export files as videos, a feature I use often)
PowerPointMapsOnline	Subscription service, but some features are free	Free maps; great if you need an outline of a specific state, for example.
present.me	Paid software subscription	Complex; great for screen casting and tutorials. Subscription-based way to make online presentations and courses
PRISMA	An PAID app	Transforms photos and videos into works of art using the styles of famous artists: Van Gogh, Picasso, Levitan, as well as world famous ornaments and patterns.
Public Domain Archive	free	Limited selection but fun options.
Quotes Cover *	free	Really fun, easy, pre-sized templates for Facebook, Pinterest Posts, Facebook banners, etc.
Qzzr	A basic plan is Free	Create, embed, and share your own interactive and graphic-based quizzes/ seems easy and fun
Raumrot.com	FREE	Great photos organized into "sets"

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Raw Shorts	Free option is usable but has watermark; several paid tiers	Drag & Drop Online Animated Video Maker. Wow your customers with an awesome video.
recite.com*	FREE—it may require you to subscribe to work properly	Fabulous and fast, but limited templates. Pre-formats for you and you can SHARE right within the site. One of my favorites if not over-used. You can post or you can download what you created.
screen chomp	Free; meant for children in classrooms, but usable in business	Use the iPad to analyze and annotate over pictures or use it as a whiteboard. You can record the work done within the app and have it save automatically to the internet. Check it out!
https://screencast-o-matic.com/	Free and amazingly simple	A free way to record what is happening on your screen. A watermark is placed over your file; you can pay a subscription fee to remove this.
ShapeCollage	Free	Kind of cheesy but could be fun in the right circumstances
slide.ly	Monthly subscription; somewhat pricey but may be worth it for some	Collages, videos, slideshows; Easy, fun and free.
snappa	Free trial; $10 a month if buy annual subscription	Whip up graphics for social media, ads, blogs, and more without Photoshop or graphic designers. Easy to tell it "Facebook Post" and it pre-formats
Splashbase	FREE	Nice images and videos/many black and white or have a vintage feel. Lots here; nice quality; many foreign looking; much travel; some historical.

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SplitShire	Free	very nice; stock photos limited
Sprinkles	Free	For Instagram; detects your photographs and suggestions captions. Identifies faces if you've tagged them previously
Stencil	Free and paid versons	Easy method of creating memes; graphics
Sticky AI	Free App	Turns your own selfies into "stickers" or Gifs. Could be useful in certain circumstances; send them as personalized messages
Stocksnap	Some images free; others paid	Nice people photos; easy downloads.
Stocksy	Pay per the image	Stock photos Lots of people ones.
StockVault	free and paid plans	Stock photos; Interesting; free, though many lead to paid options.
Stoodle	Free; haven't tried but looks very interesting	is a free collaborative whiteboard tool hosted by the CK12 Foundation. You can use text chat while sharing your whiteboard.
THINGLINK	Free and paid	Annotate images and video; free to start.
ToonDoo	Free	Create cartoons to illustrate a point. Fun to use in the right business setting
TravelCoffeeBook— requires you to click through to another site	free	Stock photos; Many are travel shots from foreign lands
unsplash.com*	Free	Small archive; subscribe to get new additions emailed to you.
Viddyoze	Paid packages	Cloud-based software for creating high-end animations; packages start at $77
VISME	Free——for limited projects; paid options	Visme is everything you need to tell powerful visual stories in the form of engaging presentations, infographics and other visual content.

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Visually	Graphic Design for hire	Not tested or tried creates ebooks! Comes highly recommended.
WeFunction	Free	Stock photos; A site that lists other sites
What the Font	Free ap	WhatTheFont is a cool mobile app for iOS and Android that helps you identify fonts quickly and easily. Very useful when you're trying to match somethin
Wibbitz	Very high end but automated video creation tool	Converts text-based posts and articles into engaging interactive videos.
Wordswag	Free app	Easily add text to your photos on a SmartPhone.
Worldle	Free site	Easily creates word clouds.
write behind*	Free App	**Let's you easily write text behind your photos**
YouTube	Free	Find videos you can use by searching for copyright free ones here.

****Chris Caveats:** These sites were all visited during February 2018 to ensure that they were still functioning and in the same status as I had given them (free, etc.), but as we know, the Interweb changes quickly and without warning.